

mikeyion

email = mikeyion@gmail.com phone = 714.595.8758 site = mikeyion.com

Education

Bachelor of Science in Graphic Design
The Art institute of California - Orange County

Skills

COMPUTER SKILLS

Adobe CS3 Package (Photoshop, Illustrator, InDesign, Bridge, Dreamweaver), Quark Xpress, Corel Draw, HTML/CSS, Microsoft Office, Mac and PC operating systems.

CREATIVE SKILLS

Print design, web design, illustration, and copywriting

Experience

LEAD DESIGNER

INFECTIOUS.COM INC. - San Francisco CA, OCTOBER 2008 - PRESENT

Conceptualize, design, and produce all graphics for company website, web applications, print collateral, and promotional items including: page layouts, banners, buttons, weekly email blast, print catalogs, packaging, promotional flyers, and signage. Develop current Infectious.com visual identity and application guidelines for both print and web. Work directly with company CEO to conceptualize website and web application functionality. Supervise site development with lead engineer and overseas FLEX developers. Develop production workflow for the creation of product web assets. Collaborate with artists and companies on designing co-branded products and contests.

Collaborations: Twitter.com, Mimobot (designer USB flash drives), G-Technology/Hitachi, Mozilla Firefox, EA Games, Wordpress.com, and Pixar.

MARKETING DESIGNER

LRG CLOTHING - Irvine CA, FEBRUARY 2008 - OCTOBER 2008

Created marketing and promotional materials including advertisements, POP, in-store displays, catalogs, lookbooks, and flyers. Developed a variety of products and apparel ranging from tees, keychains, packaging, etc. Collaborated with artists and companies on developing limited edition co-branded products.

Collaborations: Oakley, Pepsi, Amp Energy, EA Sports, EastWest Clothing, JustBlaze (music producer), DJ Shadow, David Copperfield (magician), Kardinal Offishall (musician), and The Grouch (musician).

GRAPHIC DESIGNER / ILLUSTRATOR (FREELANCE)

MIKEYION - San Francisco CA, JANUARY 2001 - PRESENT

Designed, illustrated, developed, and produced corporate identity systems, websites, collateral, promotional items, web assets, and photography.

Clients: IDEO (design consultancy), Mattel (Hot Wheels), Hello! Lucky (letterpress/stationary), Miriam Nakamoto (professional fighter), Goomba (rock band), City of Huntington Beach, The Many Moods of Vince Daniels (college radio show), CrabsInHats.com, and FourSeven Media.

GRAPHIC DESIGNER

LOGOMARK INC. - Tustin CA, JANUARY 2006 - FEBRUARY 2008

Worked as a member of a creative team to develop and design seasonal promotional catalogs, advertisements, web graphics, and company brand logos from initial concept to final execution. Provided support for creative team by clipping and cleaning photography, creating catalog spread mock-ups, proofing, preparing electronic documents, and formatting text.